

SANDI SCHWARTZ

Environmental Writer & Editor

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PROFILE

Award-winning environmental author, freelance journalist, editor, and researcher with 20+ years of extensive experience effectively and creatively communicating science-based information to decision-makers and the public regarding sustainability, climate science, clean energy, green technology, nature, and transportation.

SKILLS

- Succinctly convey complex research
- Detailed editor and proofreader
- Resourceful researcher
- Strong reporting and interview skills
- Well-versed in diverse marketing collateral
- Creative storyteller
- Excellent communicator
- Organized and efficient

PROFESSIONAL EXPERIENCE

Technical Report Development

- Managed peer review for 70+ National Academies reports on topics including air quality, energy, climate change, water quality, toxicology, and agriculture that entailed editing and collaborating with experts.
- Directed agriculture project review committee: interviewed experts, assessed research, and wrote report.
- Served as a research associate on a coal-related energy policy report at the National Academies that involved conducting policy research and writing sections of the report.
- Performed policy and market research, tracked and analyzed energy efficiency and air quality legislation, and contributed to technical reports related to ENERGY STAR products.
- Researched and produced several public transit reports for jurisdictions in Maryland and Virginia.
- Presented research on federal, state, and local funding opportunities for private-sector development of hydrogen fueling stations.
- Authored a summary report of the printing industry that involved conducting regulatory analysis, analyzing air emission data and market statistics, and summarizing technical aspects of ink systems.

Marketing Collateral Creation

- Encapsulated complex National Academies scientific reports about climate change, agriculture, energy, chemical sciences, and more by producing websites, brochures, fact sheets, and 20+ report briefs.
- Created case studies, brochures, press kit materials, and articles about indoor air quality, asthma, and tobacco smoke for EPA's Indoor Environments Division.
- Developed a website, blog, newsletter, social media graphics, sales sheet, and articles to market my book, *Finding Ecohappiness*.

Editing and Proofreading

- Edit newsletters, blog posts, and reports for goDCgo, a sustainable transportation initiative of the District of Columbia Department of Transportation (DDOT).
- Edited Union of Concerned Scientists' report "The Root of the Problem: What's Driving Tropical Deforestation Today?".
- Proofread environmental industry reports for Acclaro Growth Partners.
- Reviewed a greenhouse gas emissions white paper for an Inflection Point Agency client.

Journalism

- Researched and wrote hundreds of science-based articles for publications including *Yahoo!*, MSN, *Dwell*, *mindbodygreen*, *Verywell*, *Family Handyman*, *BobVila.com*, *Earth911*, *TechTarget*, *One Green Planet*, *Green Child Magazine*, *Green Teacher*, The Gottman Institute, Children & Nature Network, Environmental Defense Fund's *Mom's Clean Air Force*, and many more.
- Published article "Linking Noise and Vibration to Sick Building Syndrome in Office Buildings" for *EM Magazine* that was featured as a chapter in the book *Noise Pollution: Impact and Mitigation*.
- Produced 45+ articles for local Florida and New Jersey publications addressing conservation, weather, beach erosion, and transportation.

Book Writing

- Traditionally published author of multi-award-winning environmental parenting book, *Finding Ecohappiness: Fun Nature Activities to Help Your Kids Feel Happier and Calmer*, that explores the mental health benefits of nature.
- Conducted science-based and investigative research including analyzing academic reports, interviewing experts, and reviewing media coverage.
- Book won multiple awards and featured in *The Washington Post*, *USA Today*, *National Geographic*, *Yahoo!*, MSN.com, *Good Housekeeping*, *Library Journal*, *Booklist*, *Authority Magazine*, and more.

EMPLOYMENT HISTORY

Sandi Schwartz Communications, Author, Writer, Editor, Researcher (2007 – present)
National Academies, Earth and Life Studies, Report Review & Communications Officer (2003 – 2007)
The Michael Hill Group, LLC, Independent Consultant (2005)
Cadmus, Senior Analyst, (2000 – 2003)
United States Environmental Protection Agency, Design for the Environment, Associate (1999 – 2000)

EDUCATION

University of Pennsylvania, Specialization Certificate in Foundations of Positive Psychology
Johns Hopkins University, M.A. Government, Environmental Policy Focus
The George Washington University, B.A. Environmental Studies, Political Science minor

CERTIFICATIONS

- Nonprofit Essentials and Marketing Essentials from NonprofitReady

PROFESSIONAL AFFILIATIONS

- American Society of Journalists and Authors
- Editorial Freelancers Association

VOLUNTEER EXPERIENCE

- **American Society of Journalists and Authors' ASJA Magazine**, Editor and Writer
- **Impact 100**, Environmental Grants Committee Member and Content Developer of Nonprofit Profile Articles
- **Sierra Club**, Digital Communications Editor: Promoted environmental campaigns to constituents.
- **Citizens' Climate Lobby**, Media Liaison: Conveyed policy goals to community and policymakers.

AWARDS

- GOLD book awards: Foreword Reviews, Nautilus Book Award, Benjamin Franklin Award from Independent Book Publishers Association (IBPA), Nonfiction Book Award from Nonfiction Authors Association
- Arlene Book Award: *Books That Make a Difference* from American Society of Journalists and Authors (ASJA)
- Environmental writing/journalism Indigo Award from Sierra Club Florida Chapter