

SANDI SCHWARTZ

ENVIRONMENTAL WRITER/EDITOR

Award-winning author, freelance journalist, and editor with 20+ years of experience effectively and creatively communicating to various audiences in the areas of sustainability, green living, home and garden, nature, and wellness.

301-502-2165

sandi@sandischwartz.com

sandischwartz.com

linkedin.com/in/sandischwartz-environmentalwriter

Boca Raton, FL

WORK EXPERIENCE

Freelance (2007-present)

Journalism

- Published hundreds of parenting and science articles in national publications: *Scary Mommy*, *mindbodygreen*, *Verywell*, *Motherly*, *Parent.co* (100+ articles), *Your Teen for Parents*, *Grand*, *Sixty Second Parent*, *Green Child Magazine*, *Green Teacher*, *Mommy Nearest*, Society for Personality and Social Psychology, The Gottman Institute, Environmental Defense Fund's *Mom's Clean Air Force*, *The Week*, and more.
- Published parenting and child development articles in 70+ regional parenting and women's magazines, often multiple times per magazine.

Content Marketing/Brand Journalism

- Produced 20+ features articles for BobVila.com in the areas of sustainability, green living, and lawn and garden.
- Researched and wrote monthly blog articles for several green businesses including an organic baby clothing brand.
- Crafted product review blog posts for Diapers.com, Oriental Trading, Paperless Post, Steve Spangler Science, and more.

Editing and Proofreading

- Edit newsletters, blog posts, and reports for goDCgo, a District of Columbia sustainable transportation initiative.
- Edited children's book for WeeWork for Good, a charitable volunteer organization for families.
- Edited Union of Concerned Scientists' report "The Root of the Problem: What's Driving Tropical Deforestation Today?".
- Proofread environmental industry reports for Acclaro Growth Partners, a research and strategy consulting firm.

Book Writing and Publishing

- Traditionally published author of award-winning parenting book, *Finding Ecohappiness: Fun Nature Activities to Help Your Kids Feel Happier and Calmer* that focuses on the mental health benefits of nature.
- Book featured in *USA Today*, *The Washington Post*, MSN, *National Geographic*, *Yahoo!*, *Good Housekeeping*, *Library Journal*, *Booklist*, *Authority Magazine*, podcasts, and more.
- Self-published co-author of children's fiction picture book, *Sky's Search for Ecohappiness*.
- Manage marketing/publicity for books including pitching media, social media content, podcast interviews, and more.

Blogging

- Manage Ecohappiness Project, an information portal to help families build a nature habit to feel happier and calmer.
- Managed Happy Science Mom blog for 6 years focused on scientific aspects of stress reduction. On Feedspot's list of "Top 100 Mom Blogs Every Mommy Must Read in 2020."

OTHER POSITIONS

The National Academies

Report Review and Communications Officer, Sep 2003 - Sep 2007

- Crafted report briefs, brochures, websites, and sections of science reports.
- Managed peer review process for over 70 science reports including editing.
- Developed and implemented communications strategies for reports and the Earth and Life Studies Division overall.

Cadmus

Senior Analyst, Jun 2000 - Sep 2003

- Developed and implemented sales and marketing efforts for ENERGY STAR products by conducting market research, writing and editing technical analysis papers, recruiting partners, and developing communications materials.
- Supported marketing efforts for EPA's Indoor Environments Division by developing case studies; brochures; press kit materials; and articles about indoor air quality in schools, asthma, and tobacco smoke.

United States Environmental Protection Agency

Design for Environment Program Associate, Jul 1999 - Jun 2000

- Crafted outreach materials and helped develop a communications strategy and website for the program.
- Wrote printing industry report and co-authored *Flexo Magazine* article.

EDUCATION

University of Pennsylvania

Specialization Certificate in Foundations of Positive Psychology, 2019

Johns Hopkins University

M.A. Government, Environmental Policy, 2004

George Washington University

B.A. Environmental Studies, Political Science minor, 1999

SKILLS

- Creative Storyteller
- Succinctly Communicate
- Science Topics/Research
- Detailed Editor/Proofreader
- SEO Content
- Wordpress
- Social Media Marketing
- Canva Graphics Design
- Powerpoint
- Strong Research & Reporting
- Excellent Communicator
- Organized and Efficient

PROFESSIONAL AFFILIATIONS

- American Society of Journalists and Authors
- Association of Ghostwriters
- Editorial Freelancers Association
- Nonfiction Authors Association

VOLUNTEER EXPERIENCE

- Sierra Club, Newsletter Editor (2021 - current)
- American Society of Journalists and Authors' *ASJA Magazine*, article writer, editor, proofreader (2020 - current)
- Impact 100, newsletter writer and environmental grants committee (2019 - current)
- Citizens' Climate Lobby, media liaison, op-ed writer (2017 - 2018)
- City of Boca Raton, FL, Green Living Advisory Board (2016 - 2018)